

Heather Allyn Salamone

907 Wilson School Road, Chapel Hill, TN 37034 | 931-304-3788 (call or text)

Websites: www.the3dpalette.com, www.heathersalamone.com

Mission: To secure a long-term career position in the artistic / graphic / motion / advertising design fields that uses my talents and varied skills to visually communicate in the most effective way possible. References available.

EDUCATION

2001-2006: **Ringling College of Art and Design**

Bachelor of Fine Arts

Major: Computer Animation

2006: **Manatee County Community College**, Sculptural Art

1997: **Lehigh Carbon Community College**, Accounting

1989: **Delaware Valley College**, Equine Science

PROGRAMS

Photoshop, Maya, Premiere, Shake, Illustrator, InDesign, AccountScout, Tsunami, Corel Paint, Word, Excel, Access, Publisher, PowerPoint, FTP, WHM, WHMCS, CPanel, HTML, CSS, JOOMLA, Wordpress, Artisteer, MailChimp, ConstantContact, Acrobat, Designer. Numerous Point of Sale Systems. Mac and PC proficient.

EMPLOYMENT

4/14/22 to present: *Franklin Saddlery (Horse Supply)*

Graphic designer/Retail associate. Responsibilities include customer service, POS, specialty knowledge of all equestrian disciplines, email blasts, blogs, and signs.

7/06 to present: *Freelance Website Design and Fine Artist, The 3D Palette*

Freelance designer. Building over 75 live and previously live websites, numerous business cards, posters, advertisements, computer animation, signs, digital images, pencil drawings, paint portraits, creative horse jump painting. Customer service.

12/16/19 to 9/1/20: *Advantage Screen Printing*

Graphic designer. Responsibilities included communicating with clients to discover what design they needed, creating vector files of design, choosing Pantone or matching colors, separating colors for print, and creating print film for screen printing. Website work for stores online to sell school merchandise.

3/15/19 to 12/31/19: *Franklin Horse Supply*

Graphic designer/Retail associate. Responsibilities included providing graphic and web design for advertising and eCommerce needs, customer service, end-of-day procedures and inventory control.

8/01/18 to 2/15/19: *Southeast Impressions*

Graphic designer. Responsibilities included communicating with clients to discover what design they needed, creating vector files of design, choosing Pantone colors, separating colors for print, and creating print film for screen printing.

1/18 to 8/18: *Wood Personnel Services*

Temporary worker. Responsibilities vary from position to position.

11/04/15 to 11/04/17: *Southern Standard newspaper*

Layout and graphic design. Responsibilities included layout of newspaper and shopper magazine, ad and rack card placement and design, strict adherence to deadlines for newspaper printing, website updating, ad scheduling, and pre-press preparation of files for CMYK printing.

7/04 to 11/17: *Market Vision Partners*

Internet researcher. Responsibilities included designing new website and marketing materials, mass real estate research, data entry, client contact, and general office duties using Word, Access, and Excel. *Occasional remote work on as needed basis.*

12/13 to 11/17: *Big "A" Avery Insurance Agency*

Secretary. Responsibilities included helping customers, taking payments, updating of insurance software to include all digital images, building and maintaining office website and Google business listings, and art for the office.

12/11 to 11/15: *Superior Hosting of West Palm Beach, FL*

Website designer and updater. Responsibilities included occasional website design in JOOMLA, Wordpress, and HTML, updates to HTML sites, client contact, and client relationships.

1/01 to 2004: *The Decorative Painting Studio*

Mural painter. Responsibilities included preliminary drawings, final layout of image, painting murals, and faux finishes as wanted by customers.

5/99 to 10/99: *Aston Entertainment*

Storyboard Artist/Production Designer. Responsibilities included developing characters and their stories for television cartoons, credited on "A Christmas Adventure", direct to video for Maya Lighting.

Previous to 1999, various jobs in retail, wait staff, office, and horse barn help.