

## Heather Allyn Salamone

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Websites: [www.the3dpalette.com](http://www.the3dpalette.com), [www.heathersalamone.com](http://www.heathersalamone.com)

*Personal, professional references available upon request.*

**Mission:** To secure a long-term career position in the artistic / graphic / motion advertising design fields that uses my talents and skills to visually communicate in the most effective way possible.

### EDUCATION

2001-2006: **Ringling College of Art and Design**

Bachelor of Fine Arts.

Major: Computer Animation

2006: **Manatee County Community College**, Sculptural Art

1997: **Lehigh Carbon Community College**, Accounting

1989: **Delaware Valley College**, Equine Science

### PROGRAMS

Photoshop, Maya, Premiere, Shake, Illustrator, InDesign, AccountScout, Tsunami, Corel Paint, Word, Excel, Access, Publisher, PowerPoint, FTP, WHM, WHMCS, CPanel, HTML, CSS, JOOMLA, Wordpress, Artisteer, MailChimp, ConstantContact, Acrobat, Designer. Mac and PC proficient.

### EMPLOYMENT

7/06 to present: *Freelance Website Design and Artist, The 3D Palette*

**Freelance designer.** Building over 75 live and previously live websites, numerous business cards, posters, advertisements, computer animation, signs, digital images, pencil drawings, paint portraits, and horse jump painting.

11/15 to 11/17: *Southern Standard newspaper*

**Layout and graphic design.** Responsibilities include layout of newspaper and shopper magazine, ad and rack card placement and design, strict adherence to deadlines for newspaper printing, website updating, ad scheduling, and pre-press preparation of files for CMYK printing.

7/04 to present: *Market Vision Partners*

**Internet researcher.** Responsibilities include designing new website and marketing materials, mass real estate research, data entry, client contact, and general office duties using Word, Access, and Excel. *Occasional remote work on as needed basis.*

12/13 to 11/17: *Big "A" Avery Insurance Agency*

**Secretary.** Responsibilities included helping customers, taking payments, updating of insurance software to include all digital images, and art for the office. Currently remotely updating office website and Google Business listings.

12/11 to 11/15: *Superior Hosting of West Palm Beach, FL*

**Website designer and updater.** Responsibilities included occasional website design in JOOMLA, Wordpress, and HTML, updates to HTML sites, client contact, and client relationships.

1/01 to 2004: *The Decorative Painting Studio*

**Mural painter.** Responsibilities included preliminary drawings, final layout of image, painting murals, and faux finishes as wanted by customers.

5/99 to 10/99: *Aston Entertainment*

**Storyboard Artist/Production Designer.** Responsibilities included developing characters and their stories for television cartoons, credited on "A Christmas Adventure", direct to video for Maya Lighting.

Previous to 1999, various jobs in retail, wait staff and office and horse barn help.